

TYPOGRAPHY IS THE
BACKBONE OF DESIGN,
GETTING IT RIGHT
IS PARAMOUNT TO OUR
IDENTITY.

OFFICIAL LOGO FONT

AaBbCc
123?!

PRINT: FRIZ QUADRATA
Regular / Tracking 0
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$\$%&()

HEADER FONT

AABBCC
123?!

PRINT: Editorial Comment JNL
Regular / Tracking 0
WEB (H1): Big Shoulders Display (Semi-bold 600)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$\$%&()

SUBHEADER FONT

AaBbCc
123?!

PRINT: Gotham OTF
Bold / All Caps / Tracking 30-60
WEB: Montserrat
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%&()

BODY COPY FONT

AaBbCc
123?!

PRINT: Gotham OTF
Book / Tracking 30-60
WEB: Montserrat
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%&()

QUOTES/CALLOUTS FONT

AaBbCc
123?!

PRINT: Georgia
Regular / Bold / Italic / Tracking 30-60
WEB: Playfair Display (Semi-bold 600 italic)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%&()

LEGAL COPY

AaBbCc
123?!

PRINT: DIN
6pt / Regular / All Caps
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$\$%&()

TYPE TREATMENT

The example to the right shows how headlines and subheads should be formatted, along with body copy and the treatment of quotes and callouts within body copy.

NOTE: You can purchase the fonts online for full usage rights.

DECADES OF EXCELLENCE

DECADE ONE (1910-1919)

In 1907, the California State Legislature passed the Caminetti Bill that allowed local California communities to form junior college districts to alleviate the financial burden of attending college by allowing students to stay home for the first two years of their higher education.

“It really takes a village to transfer. It was not easy, but I had the best help in the world.”

– Lexi Straube, SRJC alumna